



CareSuper is Fund of the Year 2012

CareSuper has been named as the SelectingSuper Fund of the Year for 2012. This is the second time CareSuper has achieved the award, the other time was two years ago in 2010.

Care Super also won the Long Term Performance award. It is also a past winner of that category having won it in 2009 and 2010.

“CareSuper won the Fund of the Year for the second time because of sustained strong performance across their investment menu and high value insurance,” said Alex Dunnin, director research at Rainmaker Information, the research firm behind SelectingSuper.

“Super funds are becoming more sophisticated every year, adding more features and providing more services. But it’s still old fashioned performance, value for money in the fees and quality insurance that matter most,” he said.

The full list of winners at this year’s SelectingSuper awards are:

Fund of the Year	CareSuper
Workplace product of the year—Value	Equisuper Corporate
Workplace product of the year—Deluxe	AustralianSuper
Workplace product of the year—Premium	IOOF Portfolio Service Corporate Superannuation
Personal product of the year—Value	Vision Personal Plan
Personal product of the year—Deluxe	HESTA Personal Plan
Personal product of the year—Premium	Asgard Infinity eWRAP Super Account
Retirement product of the year—Value	Health Super Account Based pension, a division of First State Super
Retirement product of the year—Deluxe	AustralianSuper Pension
Retirement product of the year—Premium	Colonial First State FirstChoice Wholesale Pension
Self managed super fund administrator of the year	Multitport
Long term performance award	CareSuper
Innovation award—Technology	Asgard, Netwealth (joint recipients)
Innovation award—Transparency	CBUS Industry Super
Innovation award—Industry leadership	AustralianSuper
Industry Service Award	Michael Heine, managing director, netwealth

Award winners for the product categories were selected from more than 130 superannuation products and funds that are quality assessed as AAA by SelectingSuper using the research of Rainmaker Information.

The Fund of the Year is the fund or platform with the best overall standing after the best Workplace, Personal and Retirement products sub-category winners and finalists have been assessed.



The SelectingSuper Long Term Performance Award recognises market leading investment performance results delivered over a 20 year period, with a focus on strong compound results and persistency of performance.

Investment performance results are analysed over the 20 year period to 30 June 2012, representing the final audited financial year end results, net of all fees and charges.

The self managed super fund (SMSF) administrator award is earned by the services providers that offer to financial advisers and other intermediaries, such as accountants or brokers, the best and broadest range of services and support in SMSF.

“While 2011-12 has been tough year for super fund members due to continuing uncertainty in the investment markets and looming regulatory change, the year has also been marked by a high level of product innovation as superannuation providers rapidly adopt new technology and improve their governance structures particularly around transparency,” said Dunnin.

Dunnin said Asgard and Netwealth received the technology innovation award in recognition of the new platform products they launched this year that dramatically remodeled how consumers are charged for the fund services they use.

CBUS received the transparency innovation award for introducing a new style of improved fund annual report that detailed how the fund operates at a corporate level, executive and trustee remuneration and provided extensive details regarding the specific investment assets held by the fund.

AustralianSuper received the industry leadership innovation award for taking the initiative on infrastructure investment, opening their own Beijing investment office, fundamentally redesigning how they explain investment risks to their fund members and launching a new type of low cost investment platform for members who want to trade direct equities in their super fund.

The Industry Services Award was bestowed on Michael Heine, managing director of the Netwealth group.

“Delivering investment returns is central to what super funds do but this is only possible if funds are constantly developing their technology so they handle the millions of transactions they do with their members, monitor their investments, and deliver this information across modern computing and mobile devices,” said Dunnin.

“Technology is fast becoming a new frontier for how super funds support their members, just like it is for banking customers.”

To view the SelectingSuper Hall of Fame detailing current and past award winners, please visit www.selectingsuper.com.au.

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